
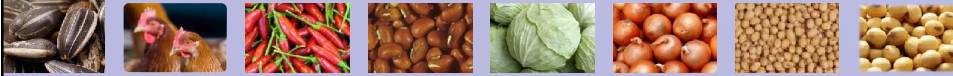


# An overview of SIMBA

Sustainable Intensification of Market Based Agriculture

Implemented in  
Gokwe South, Midlands

in partnership with

## How does the proposal address the needs?

1. **Production and storage** will be sustainably intensified to increase the variety, quality and quantity of nutritious and marketable commodities.
2. **Open and closed markets** will be established for robust cash crop value chains.
3. **Community Health Clubs (CHC)** will reached the highest level of the group maturity.
4. **Multi-stakeholder Knowledge and Information Platform** will be established to coordinate advisory and research services.
5. **Dissemination of information** – Lessons and experiences from the project will be widely shared and disseminated.

## Who is APT?



- Agricultural Partnerships Trust was registered with the Deeds office in 2010
- Promotes sustainable market-based approaches to rural development – both input and output markets
- 2010-2012 – funded by FAO to support contract farming
  - 12 companies contract 12 158 farmers throughout Zimbabwe
  - Banana, chilli, coffee, cowpea, groundnut, maize, paprika, sorghum, soya, sugar bean and sunnhemp
- Assist both NGOs and companies in developing strategies to engage with smallholders and their markets

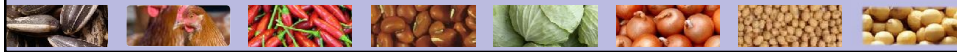


## What are the main details of Result 1? (Increased production and storage)

- 11 000 farmers benefit from 'Healthy Farming approach' – 8 000 CA farming & 3 000 nutrition gardens.
- Training (production, post-harvest management and storage, ROSCA, health & nutrition, granary group management)
- Extension support (farmer field schools)
- ICT solutions for extension, financial services, market information
- Six value chains promoted considering nutritional value and marketing potential
- Development of input markets: Small input 'smart' subsidies in the first one or two years. Systems developed for advance payment of inputs (vouchers).
- 8 000 farmers into communal granary groups . Construction of granaries.

## Result 1: What are some examples of crops and livestock that will be promoted?

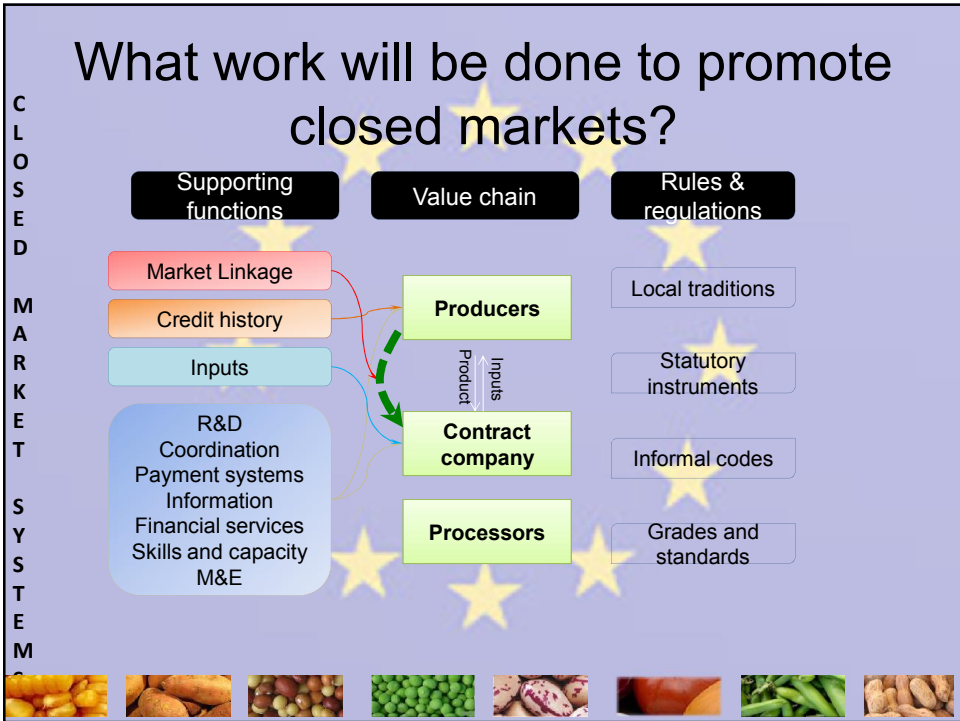
- Quality Protein Maize (QPM)
- Orange fleshed sweet potato (OFSP)
- Small grains and legumes
- Horticulture – exotic and indigenous vegetables
- Agroforestry – Moringa and leguminous trees
- Point of Lay chickens



## What are the main details of Result 2? (Market Linkages)

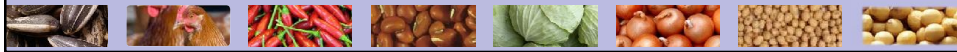
- *Facilitation* of market linkages – 4,000 farmers to six value chains – reducing reliance on cotton
- Coordination of value chain actors in both *open* and *closed* market systems





## What are the main details of Result 3? (Community Health Clubs)

- 8 000 ISAL group members committed into CHCs
- Healthy harvest training –
  - promotion of OFSP and QPM.
  - Post harvest management (aflatoxin)
  - HIV and AIDS and disaster risk reduction will be mainstreamed into all topical issues.
- Mature groups



## What are the main details of Result 4? (Multi Stakeholder Knowledge and Information Platform )

- Formation of the platform
- Identification of information needs of the different stakeholders
- Development of SIMBA strategies for extension and dissemination of information



## What are the main details of Result 5?

(Project information dissemination)

- Knowledge development - project reviews, panel studies, surveys
- Trials by partners (e.g. CIMMYT) and students on attachment
- Lessons learned/best practice from production, marketing, CHC's and the MKI disseminated through various methods
- Policy recommendations

