

Contract farming

The ABC Contract Farming scheme is structured in a way that promotes a win-win situation. Contract farming allows the farmers to access agricultural inputs in their local communities through aggregation hubs to produce agreed value chain as well as the market is guaranteed through ABC. Technical extension services are offered through ABC Field Officers and inputs distributed under a cost recovery model. All production is done through farmer's association called FIAC (Farmers in action cooperative). Contracted crop includes Sunflower, Chilli, Bambara nuts, and a total of 10000 farmers have been contracted.



Input access

Improving access to high-quality agricultural inputs and services is key in increasing agricultural productivity and addressing food security challenges. The ABC has established a one-stop-shop access to agricultural inputs, machinery services, veterinary services and products and marketing assistance for agricultural outputs. Farmers are able to access quality and cheaper agriculture inputs closer to their doorsteps

ABC Office and Shop

Address:
Stand no. 1065 Gokwe CBD
Midlands, Zimbabwe

Phone: 0782300030
Email: ceo@abcgokwe.co.zw
Website: www.gokwe.org

Connect with us on

Twitter : @abcgokwe
Facebook: abcgokwe
Instagram: agriculturebusinesscentre

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2023 | For sustainable
market **linkage** for
Smallholder farmers



Our Company

The Agricultural Business Centre (ABC) is an inclusive social enterprise; a professionally managed for-profit entity that works jointly and co-owned by farmers to carry out commercial activities aimed at increasing farmers' and young women and men's income. Our company aims to support the participation of smallholder farmers and youths in mainstream commercial activities. The business mandate is to provide lasting solutions for sustainable market linkages for smallholder farmers with the view to create and sustain profitable enterprises.

Value addition and Processing

ABC established a value addition processing centre in the district and is currently producing Value addition increases the value of primary agriculture produce by increasing appeal to the customers and the customer's willingness to pay a premium over a similar but undifferentiated product. At ABC we strive

to give the farmers better incomes through value addition. Value addition generates higher returns, allows penetration of the new potentially high value market, create a brand identity, loyalty and create employment. loyalty. We have embarked on value addition for some of the value chains that are produced by our contracted farmers as follows

- Mango Drying
- Peanut Butter making
- Sunflower Oil pressing
- Qpm Mealie Meal production

Shop front

The ABC shop has been set up to serve the community offering agriculture related products at competitive prices. We offer inputs services to make the farmers have access to affordable and quality agricultural inputs. Veterinary drugs, agrochemicals, vegetable seeds, maize and sunflower seeds are sold here. All processed ABC products are sold through the ABC shop. The shop offers discounts to its FIAC members through the ABC business partner card system.

